



# Fieldfare



## **RDPE 2014- 2020 Fieldfare LEADER programme**

**Grant funding £2,500 to £50,000\***

***Farmers, foresters, horticulture, tourism providers, rural businesses,  
landowners, community groups, organisations & charities***

The European Agricultural Fund for Rural Development: Europe investing in rural areas

**Winchester, East Hampshire, Eastleigh and Havant rural areas \*\***

LEADER is the method of delivering Rural Development Programme funding to beneficiaries through Local Action Groups, ensuring that individuals with local knowledge are involved in key decisions about how funds are spent.

**Are you eligible to apply?**

### **Your project must support one of our Local Development priorities:**

- Sustainability of farms & the regeneration of underutilised farm assets
- Profitability & productivity of rural enterprise & local food & drink production
- Viability & interconnectivity of the visitor economy
- Optimising local resources to achieve rural thriving communities
- Sustainability & productivity of woodlands

**Funding:** Each project is assessed against the Rural Payment Agency rules for allocating funds and how the proposition fits with our local priorities. LEADER is highly competitive. For commercial projects the grant aid rate is up to 40%. Some projects can attract up to 80%. All projects need to support the local rural economy and priority is given to projects that will create new jobs and those that can improve their financial viability and sustainability

\* Requests for grants exceeding £10,000 will need to provide evidence that they can generate a significant number of new jobs and economic growth

\*\* Check to see if your post code is within our area using the location checker at [www.Fieldfareleader.org.uk](http://www.Fieldfareleader.org.uk)

### **For more information and to find out how to apply**

Please contact Ken Brown, Rural Economy & Fieldfare LEADER Programme Manager on 01962 848 588 or [kbrown@winchester.gov.uk](mailto:kbrown@winchester.gov.uk)



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Europe investing in rural areas

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